

Prescott HOME | HEALTH | BEAUTY | BUSINESS | LOCAL ISSUES

woman

MEDIA KIT

Celebrating 14 years in publication in Prescott, Arizona.

Prescott Woman Magazine is a full-color, high-quality, classy and professional publication with a two-month shelf life.

Prescott Woman Magazine includes features about local women succeeding personally and professionally. Prescott Woman is a great source for home, health, business, fashion and family.

Meaningful content adds lasting value.

- Woman owned by Prescott, AZ native
- Target audience of women ages 30 through 70
- Prescott Woman Magazine publishes 6x per year
- Prescott Woman Magazine is aggressively distributed throughout Yavapai County
- Growing subscriber base - 10% off subscription cost is donated to Stepping Stones Agencies
- Design and photography services included
- Editorial opportunities to complement advertising
- Complimentary copies to advertisers
- Each edition includes the following features: Home, Health, Hike, Garden, Business, Beauty, Non-Profit and much more

RATES

Ad Size	1X	2-3X	4-6X
1/6 (one sixth)	\$506	\$459	\$431
1/4 (one fourth)	\$667	\$610	\$553
1/3 (one third)	\$733	\$680	\$638
1/2 (one half)	\$1016	\$950	\$920
2/3 (two thirds)	\$1309	\$1253	\$1215
Full page	\$1848	\$1754	\$1640

Back Cover = \$2205

- Add 10% for inside covers and preferred placement
- Add 2.75% City Sales Tax
- Contracts are for consecutive issues. Rates are per issue.

SPECIFICATIONS:

- Ads must be provided as a PDF
- Ads must be 300 dpi / CMYK Process Color

EDITORIAL CALENDAR

DEC/JAN

Holiday & Non-Profit

DEADLINE

Oct. 15

FEB/MARCH

Special Weddings

DEADLINE

Dec. 15

APRIL/MAY

Home Improvement

DEADLINE

Feb. 15

JUNE/JULY

Outdoor Summer

DEADLINE

April 15

AUG/SEPT

Back to School

DEADLINE

June 15

OCT/NOV

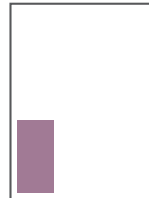
Health

DEADLINE

Aug. 15

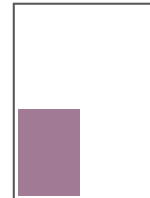
AD DIMENSIONS

1/6 vertical



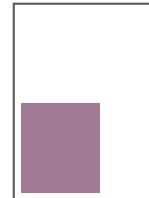
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1/4 vertical



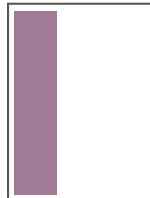
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1/3 square



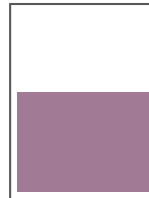
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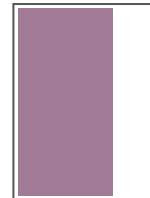
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1/2 horizontal



width: 7.5"
height: 4.75"
also avail. as vertical

2/3 vertical



width: 4.87"
height: 10"

Full Page



width: 7.5"
height: 10"

Full pg. Bleed



width: 8.5"
height: 11"

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woman

Breeanya Hinkel

OWNER | PUBLISHER

