

Prescott HOME | HEALTH | BEAUTY | BUSINESS | LOCAL ISSUES

woman

CELEBRATING OVER 15 YEARS IN PUBLICATION IN PRESCOTT, ARIZONA.

MEDIA KIT

Prescott Woman Magazine is a full-color, high-quality, high-class, and professional publication with a two-month shelf life. Prescott Woman Magazine includes features about local women succeeding personally and professionally. Prescott Woman is a great source for non-profits, weddings, home, family, hiking, business, education, and health. Our meaningful content adds lasting value.

- Woman owned by a Prescott, AZ native
- Target audience of women ages 30 through 70
- Prescott Woman Magazine publishes 6x per year
- Prescott Woman Magazine is aggressively distributed throughout the Quad-cities
- Growing subscriber base - **10% of subscription proceeds benefit Stepping Stones Agencies**
- Design and photography services included
- Editorial opportunities to complement advertising
- Complimentary copies to advertisers

RATES			
Ad Size	PER EDITION	FULL YEAR*	PACKAGES**
1/6 (one sixth)	\$475	\$403	n/a
1/4 (one fourth)	\$580	\$493	n/a
1/3 (one third)	\$655	\$556	n/a
1/2 (one half)	\$950	\$807	podcast/web
2/3 (two thirds)	\$1245	\$1058	podcast/web
Full page	\$1695	\$1440	podcast/web

Back Cover = \$2205

- *Rates are per issue
- *Save 15% with full year of advertising
- Add 10% for inside covers and preferred placement
- Add 2.75% City Sales Tax

**Full Year Packages

Available for full page, 2/3 page or 1/2 page ads only.
 Sign a contract for a full year (6 editions) and receive:
 Full Page = Podcast ad (60 seconds) and web leaderboard ad
 2/3 Page = Podcast ad (60 seconds) and web banner ad

EDITORIAL CALENDAR

DEC/JAN

Holiday & Non-Profit

DEADLINE

Oct. 15

FEB/MARCH

Wedding & Travel

DEADLINE

Dec. 15

APRIL/MAY

Home & Family

DEADLINE

Feb. 15

JUNE/JULY

Outdoor & Adventure

DEADLINE

April 15

AUG/SEPT

Education & Business

DEADLINE

June 15

OCT/NOV

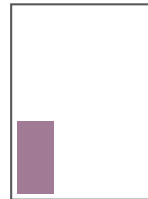
Health & Beauty

DEADLINE

Aug. 15

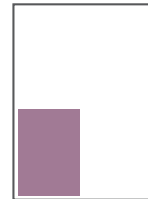
AD DIMENSIONS

1/6 vertical



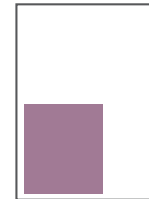
width: 2.25"
height: 4.75"
also avail. as horiz.

1/4 vertical



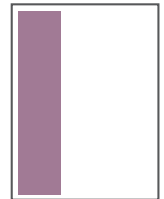
width: 3.56"
height: 4.75"

1/3 square



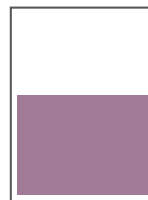
width: 4.87"
height: 4.75"

1/3 vertical



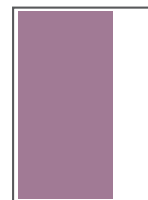
width: 2.31"
height: 10"

1/2 horizontal



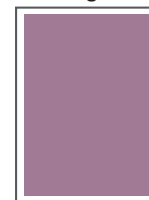
width: 7.5"
height: 4.75"
also avail. as vertical

2/3 vertical



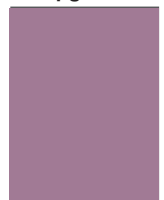
width: 4.87"
height: 10"

Full Page



width: 7.5"
height: 10"

Full pg. Bleed



width: 8.5"
height: 11"

SPECIFICATIONS:

- Ads must be provided as a PDF
- Ads must be 300 dpi / CMYK Process Color
- Ad design available at no additional cost

WE HEAVILY PROMOTE WITH PRINT • DIGITAL • SOCIAL MEDIA • WEBSITE • PODCAST



WWW.PRESCOTTWOMANMAGAZINE.COM • PRESCOTTWOMANMAGAZINE@GMAIL.COM • 928.458.0252